



North Dakota Horizons Magazine Sponsorship Information

North Dakota Horizons magazine has been published by the North Dakota Chamber of Commerce -- formerly known as the Greater North Dakota Association -- since 1971. The magazine continues to be published quarterly in partnership with Clearwater Communications of Bismarck.

Horizons is a high-quality, full-color magazine. Editorial emphasis is on North Dakota people, places, and events.

An average of 10,000 copies of *North Dakota Horizons* are circulated every issue, half to people who reside within the state's borders. The remainder live elsewhere in the United States. A small number of subscribers (approximately 250) live in Canada and other foreign countries.

Pass-along readership is estimated at 18,000, based on the most recent full-scale readership survey. More than 80% of the issues are read by more than one person; the median number of people reading each issue is two; however, nearly 10% of the issues are read by five or more people. More than 93% of readers keep each issue of the magazine more than a month; many stated that they keep it forever.

PAGE SPONSORSHIPS

North Dakota Horizons magazine page sponsorships are available to organizations, agencies and other entities who are interested in sponsoring a particular section annually, and which would appear in all or some issues of the magazine.

There will be space at the bottom of the page for the sponsor's logo and other brief information. Sponsors can purchase subscriptions for their constituents at the significantly reduced rate of \$4 per subscriber per year (only \$1 per issue compared to the retail price of \$5 per issue).

PAGE SPONSORSHIP PRICES - 4-COLOR

\$500 per page printing

\$100 per page writing

SPACE RESERVATIONS DEADLINES

December 31 for Spring Issue

March 31 for Summer Issue

June 30 for Fall Issue

September 30 for Winter Issue

FOR QUESTIONS OR TO MAKE SPACE RESERVATIONS

Contact Andrea Collin of Clearwater Communications at
701-355-4458 or email ndhorizons@btinet.net