

North Dakota

HORIZONS

PO Box 1091 • Bismarck, ND 58502
701-355-4458 • 1-866-462-0744 • www.ndhorizons.com
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MEDIA KIT 2024

North Dakota Horizons magazine is published by Clearwater Communications of Bismarck. Founded in 1971, *North Dakota Horizons* is a high-quality, full-color magazine. Editorial emphasis is placed on North Dakota people, places, events, food, and history.

ADVERTISING

NEW YEAR, NEW OPPORTUNITY 2024 ADVERTISING SALE!

- Buy 1 ad, get 1 free in 2024
- Buy a two-page sponsored feature for the price of one-page (content subject to editorial discretion)

AD PRICES - 4-COLOR

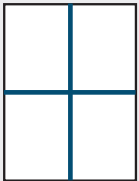
SIZE	COST
1/4 page	\$300
1/2 page	\$450
Full page	\$700
Inside back cover	\$1,000
2-page center spread....	\$1,500

Note: Ad rates are net

- \$100/hr ad design fee for any designed or resized ads

Ad sizes:

One-quarter page



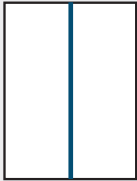
3.75 x 5 inches

One-half page (horizontal)



7.5 x 5 inches

One-half page (vertical)



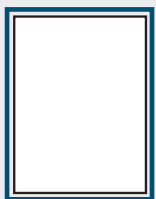
3.75 x 10 inches

Full page



7.5 x 10 inches

Full page w/ bleed



8.5 x 11 inches with .25 inch bleed

2-page center spread w/ bleed



17 x 11 inches with .25 inch bleed

Ads can be provided as digital files. High resolution (300 dpi) pdf, eps or tiff files are acceptable.

SPACE RESERVATIONS DEADLINES

- February 1** for Spring Issue
- May 1** for Summer Issue
- August 1** for Fall Issue
- November 1** for Winter Issue

CREATIVE DEADLINES

- February 15** for Spring Issue
- May 15** for Summer Issue
- August 15** for Fall Issue
- November 15** for Winter Issue

SUBMIT SPACE RESERVATIONS & ARTWORK TO:

Annie Bennett, Co-Editor
701-355-4458
ndhorizons@clearwatercommunications.net

PAGE SPONSORS

North Dakota Horizons magazine offers organizations, agencies and other entities the opportunity to sponsor feature story pages. These features could be written and submitted, or written by the magazine's writing staff. At the bottom of the page, the sponsor can include its logo and contact information.

PAGE SPONSOR PRICES

\$500 per page